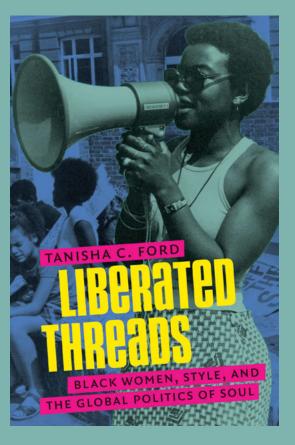
UNIVERSITY OF OREGON

"The Politics of Style: Black Women, Social Movements, and Global Fashion Economies"

Tanisha Ford

April 29, 2016 12 p.m.-1:30 p.m.

Knight Library, Browsing Room 1501 Kincaid St., Eugene UO campus Free & open to the public





Tanisha Ford is an assistant professor of women's, gender, and sexuality studies at University of Massachusetts, Amherst. Her book *Liberated Threads* uncovers how and why black women use beauty culture and fashion as a form of resistance and cultural-political expression. From the Civil Rights and Black Power era of the 1960s through anti-apartheid activism in the 1980s and beyond, black women have used their clothing, hair, and style not simply as a fashion statement but as a powerful tool of resistance.

Whether using stiletto heels as weapons to protect against police attacks or incorporating African-themed designs into everyday wear, these fashion-forward women celebrated their identities and pushed for equality. In this thought-provoking book, Ford explores how and why black women in places as far-flung as New York City, Atlanta, London, and Johannesburg incorporated style and beauty culture into their activism.

Sponsored by the Center for the Study of Women in Society; the Departments of English, Ethnic Studies, and Women's and Gender Studies; the College Scholars Program; the CSWS Women of Color Project; the Office of Equity and Inclusion; and the Office of the Provost and Academic Affairs.